



# The Indigenous Tobacco Program

## Information for First Nations, Inuit, Métis and Urban Indigenous Peoples

The Indigenous Tobacco Program provides commercial tobacco, cannabis and vaping prevention, protection and cessation to First Nations, Inuit, Métis and urban Indigenous peoples, through the Tobacco Wise Leads by:

- Creating strong partnerships with communities and organizations.
- Developing community-led programming that is designed to enhance knowledge, build capacity and empower communities.
- Providing culturally safe, positive and respectful evidence-informed approaches.
- Partnering with communities to support tobacco initiatives.
- Engaging youth and adults to build community champions.

The Indigenous Tobacco Program provides both in person and virtual support and engagement to communities and organizations, including workshops on commercial tobacco, cannabis and vaping cessation and prevention, train the trainer webinars, community newsletters, videos and podcasts.

### For more information visit [tobacrowise.com](https://tobacrowise.com)

Need this information in an accessible format?  
1-877-280-8538, TTY 1-800-855-0511, [info@ontariohealth.ca](mailto:info@ontariohealth.ca)  
Document disponible en français en contactant [info@ontariohealth.ca](mailto:info@ontariohealth.ca)

### Tobacco Wise Leads work throughout the province

#### NICOLE CARNOCHAN

[Nicole.Carnochan@ontariohealth.ca](mailto:Nicole.Carnochan@ontariohealth.ca)

Covers the North West region

#### VERONICA HARTSHORN

[Veronica.Hartshorn@ontariohealth.ca](mailto:Veronica.Hartshorn@ontariohealth.ca)

Covers the West region

#### ALICIA TOPP

[Alicia.Topp@ontariohealth.ca](mailto:Alicia.Topp@ontariohealth.ca)

Covers the North East and South East regions

To schedule programming for the Central and East regions please reach out to [tobacrowise@ontariohealth.ca](mailto:tobacrowise@ontariohealth.ca)



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